



Catalog Advertising

Contact/Submit Ads to: Bonnie McMahon Howen

kasaanknl@msn.com

**Reservations are First Come, First Serve
Ad Submission Deadline is September 4, 2024**

❖ *Ad size is 4.5"w x 7.5"h (full page) or 4.5"w x 3.5"h (half page)*

❖ *\$10 design fee per ad OR submit camera-ready artwork*

❖ *All electronic ads/photos must be at least 300dpi*

❖ **AD PRICING:**

Special! Full-page color ad for past National Specialty winners (BOB, BOW, BOS, Select, AOM, WD, WB) - \$30/page

Back Cover (color only) - \$75

Inside Front or Back Cover (color only; circle choice) - \$60 each

Full-Page Inside (color) - \$40 each

Full-Page Inside (black & white) - \$25 each

Half-Page Inside (black & white) - \$15 each

Name of Person Submitting Reservation: _____

Email: _____ Phone: _____

Kennel Name: _____

Amount Owed: # Ads _____ # Design Fees _____ Total \$ _____

Method of Payment: Square

Check Included

IF PAYING BY CHECK
Make checks payable to "AMCA 2024"
US FUNDS ONLY

Mail with form to:
Bonnie McMahon Howen
4747 Tincher Road
Indianapolis IN 46221
kasaanknl@msn.com

IF PAYING BY CREDIT CARD
NO PROCESSING FEE

To pay by credit card, please contact Leesa Thomas (leesalt@gmail.com) to make arrangements. Payments will be accepted using Square, and additional information will be provided as soon as it is available. Thank you for supporting the National Specialty!